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## Keys to Navigating Market Volatility

Hello, this is Tripp Boyer, Partner with Boyer Ramey Wealth Management Group.

Market volatility can be unsettling for many investors. Here are some tips to help navigate uncertainty: First, think "big picture." Markets go through cycles. Even after big drops, historically they have bounced back. Stay focused on your long-term goals instead of short-term swings.

Second, diversify. A well-diversified portfolio, including a mix of stocks, bonds, and cash, can help mitigate the impact of market volatility and help reduce your portfolio's risk. However, it cannot eliminate risk of loss in a declining market.

Third, check-in and rebalance. Take a look at your investments now and then. Make sure they're still aligned with your goals and risk level.

Lastly, look for opportunities. Market downturns can present opportunities to buy quality investments at lower prices.

Staying focused, diversified, and being proactive, can help you navigate the market.

If you have any questions or if there is something we can help you with, please give us a call or reach out by email. We would be happy to help.

**The following disclosure will be added to the end of the video:** Investment products and services are offered through Wells Fargo Advisors Financial Network, LLC (WFAFN), Member SIPC. Boyer Ramey Wealth Management Group is a separate entity from WFAFN