



CLARITY | CONFIDENCE | STRUCTURE

## Common Centiments

Letter from Tripp and David

Happy New Year! We hope 2025 is filled with health, happiness, and prosperity for you and your family.

At the start of this new year, we want to express our gratitude for the personal relationships we've built with our clients and community partners. Your trust and confidence mean so much to us, and we deeply appreciate you introducing us to your family and friends - it's the highest compliment we can receive.

January is a time for fresh starts and setting meaningful goals. If you have new resolutions, bucket list dreams, or financial concerns keeping you up at night, please let us know. We're here to help bring clarity, confidence, and structure to your plans.

As part of our commitment to education, we're excited to invite you to our annual economic update webinar, Outlook 2025, on Tuesday, January 28th, at noon EST. This online event will provide valuable insights to help you navigate the year ahead.

If there's any way we can assist you - whether it's scheduling a call, an in-person visit, or a Zoom meeting - please don't hesitate to reach out.

Here's to a successful and fulfilling 2025!

## Upcoming Events

Webinar

### 2025 OUTLOOK WEBINAR

Join us as we discuss the new economic and political environment and how you should prepare your investments for the coming year.

**Tuesday | 12pm**  
28 January 2025

RSVP: [vidya.kumar@boyerrameywm.com](mailto:vidya.kumar@boyerrameywm.com)

Charting the economy's next chapter

Our "Outlook 2025: Charting the Economy's Next Chapter" event helps investors separate the noise from the important information as we move into a new year. Join us on Tuesday, January 28, 2025 at noon EST for a Zoom webinar with our guest Paul Christopher, Head of Global Investment Strategy for the Wells Fargo Investment Institute, to talk about the firm's 2025 Economic update report. Please RSVP to Vidya Kumar, our Client Relationship Manager at [vidya.kumar@boyerrameywm.com](mailto:vidya.kumar@boyerrameywm.com).

## Centsational News

wisdom from the watercooler



### Spotlight: Sam Ashby, Operations Manager

I'm truly passionate about delivering outstanding customer support and building meaningful relationships with our clients. Whether I'm helping with a quick question or tackling a more complex issue behind the scenes, I take pride in providing efficient solutions and creating positive experiences. Every day, I'm motivated by the opportunity to make a difference and solve problems for our clients. I'm fortunate to work with an incredible team that makes collaboration enjoyable and seamless. Together, we share a strong sense of camaraderie, which helps us consistently deliver high-quality service and results to our clients.

Outside of work, I believe in maintaining a well-rounded and balanced lifestyle. As a fitness enthusiast, I stay active by participating in a variety of activities, including HIIT classes, indoor cycling, rowing, rucking, running, and taking part in events like 5Ks and half-marathons. This commitment to fitness keeps me focused and energized, both personally and professionally.

Photography is another one of my passions. It allows me to explore the world from different perspectives and capture precious moments. Whether I'm taking portraits, documenting travel experiences, or photographing small events, I always find joy in the art of storytelling through my lens. I carry my camera wherever I go, and I especially love engaging with strangers when I travel - those spontaneous interactions and the stories they tell are truly rewarding. Most importantly, I'm grateful to have a wonderful support network of family and friends, who continually inspire me. Spending quality time with them, going on adventures, and sharing new experiences is a source of strength and joy in my life.

For our clients, I hope you see the same passion for service, attention to detail, and dedication in everything we do for you. It's a pleasure to support your goals and be part of your journey!

## Cents of Belonging

Our Community



### Spreading Holiday Cheer with KSU Ascend

The Leadership Cobb Alumni Association hosted a heartwarming event to bring holiday cheer to students in KSU's Ascend program. To brighten the dorms, Tripp and other fellow members spent time installing festive lights and decorating Christmas trees. Ascend is a part of the KSU Cares program that supports incoming KSU students who have experienced homelessness or the foster care system by providing cultural and learning opportunities throughout the academic year. This day of service not only brightened the students' holiday season but also strengthened the bonds of community, compassion, and leadership. Together, they proved that a little holiday spirit can go a long way!

## Common Cents Cinema

your channel for finance



# Welcome 2025

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# January 2025 Webinar Invitation

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# Need a sounding board or a Second Opinion?

Schedule a meeting with our team to review your existing investment strategy and discover if your plan truly aligns with your long-term goals.

[LET'S TALK](#)

# Need more Common Cents?

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# Connect With Us

meet your Common Cents team



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If we can be a resource for you, your family, neighbors, colleagues, or friends, we would be happy to help in any way possible.

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