View this email in your browser.

Upcoming Events

Join us for an educational webinar on the economic impacts as we round third base in campaign 2024.

Please RSVP to Sam Ashby, Operations Manager, at Sam.Ashby@BoyerRameywmg.com.

Click this link to join the webinar. Passcode: 469886

Common Centiments

musings from Marietta

Keys to Navigating Market Volatility

Market volatility can be unsettling, especially when you see your investments fluctuating day by day. However, staying calm and sticking to a well-thought-out strategy can help you navigate these turbulent times effectively. Here are some key steps to consider when dealing with market volatility:

- **Remember the Big Picture**: Markets go through cycles. Even after big drops, they tend to bounce back. Stay focused on your long-term goals instead of short-term swings.
- **Diversify Your Investments**: A well-diversified portfolio, including a mix of stocks, bonds, and cash, can help mitigate the impact of market volatility and help reduce your portfolio's risk.
- **Check in and Rebalance**: Take a look at your investments now and then. Make sure they're still aligned with your goals and risk level.
- **Look for Opportunities**: Market downturns can present opportunities to buy quality investments at lower prices. If you're in a position to do so, consider adding to your portfolio during these periods of volatility, taking advantage of the potential for long-term growth.

Market volatility is an inherent part of investing, but by staying disciplined and focused on your long-term objectives, you can turn these challenging periods into opportunities for growth.

Tripp Boyer, CFP® + David Ramey, CFP®, Partners at Boyer Ramey Wealth Management Group

If you haven't heard from your investment advisor and have any questions or topics you'd like to address, we'd be happy to schedule some time with you and take a look without pressure.

Insurance products are offered through nonbank insurance agency affiliates of Wells Fargo & Company and are underwritten by unaffiliated insurance companies.

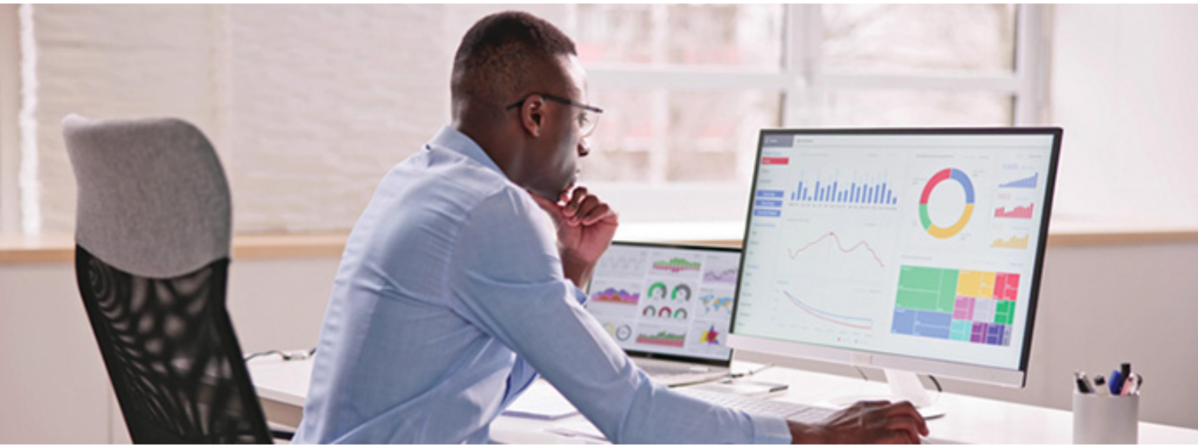
Centsational News

wisdom from the watercooler

Ready or not, the largest wealth transfer in history is happening now-and we are preparing for it. Tripp recently spent three days in Dallas, Texas, alongside 450 fellow independent financial advisors and business owners with Finet. The sessions were up close and personal with executives, economist, business coaches, estate and tax specialists, all focused on navigating the wave of baby boomers anticipating retirement and the massive transformation of wealth that comes with it.

Centsible Articles

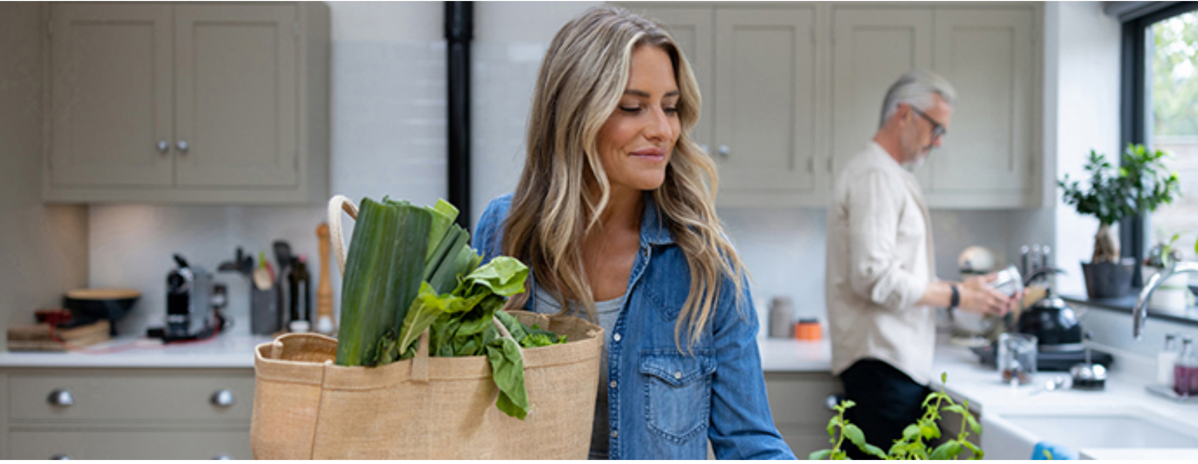
no-nonsense financial news



Mixing It Up: Asset Allocation and Diversification

Asset allocation and diversification are so fundamental to portfolio structure that it's easy to lose sight of these strategic tools as you track the performance of specific securities or the dollar value of your investments. It might be worth considering how these strategies relate to each other and to the risk and potential performance of your portfolio.

Read Full Article



Consumer Sentiment: Do Americans See Brighter Days Ahead?

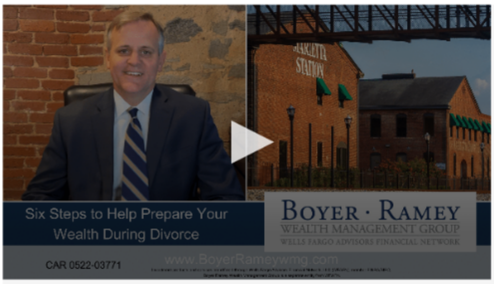
Each month, researchers at the University of Michigan ask hundreds of consumers what they think about present market conditions, the job market, their personal finances and buying intentions, as well as the prospects for the general economy in the future. (Samples are statistically designed to be representative of all American households.) Their answers to about 50 questions are captured in the Index of Consumer Sentiment, which includes the Index of Current Economic Conditions and the Index of Consumer Expectations.

Read Full Article

Common Cents Cinema

your channel for finance

Insights



6 Steps to Protecting your wealth during divorce Transcript

6 STEPS TO PROTECTING YOUR WEALTH DURING DIVORCE

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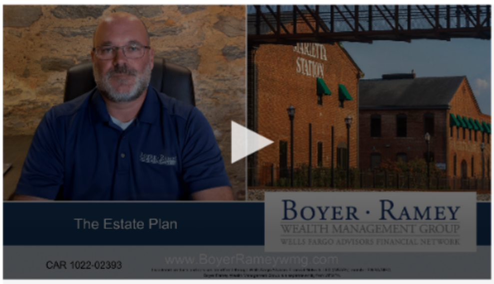

It's Time to Have "The Estate Plan" Talk Transcript

IT'S TIME TO HAVE "THE ESTATE PLAN" TALK

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NO OBLIGATION INVESTMENT REVIEW

Schedule a meeting with our team to review your existing investment strategy and discover if your plan truly aligns with your long-term goals.

Schedule Today

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